Believe

College Mission

Reid State Technical College is a rural, degree-granting, two-year institution that provides quality academic and technical education to students from diverse backgrounds and abilities. The college promotes economic growth by preparing a qualified workforce for business and industry.

Inspiration

College Vision

Reid State Technical College will be the premiere dynamic, and innovative college that empowers learners, transforms lives and enhances communities in a globally competitive environment.

Dedication

College Values

Reid State Values Learning
- Promoting outstanding teaching
- Maintains a comprehensive and current educational program
- Emphasizes general education in all of its curricula
- Supports scholarly activity and professional development
- Encourages lifelong learning
- Advances free exchange of ideas and beliefs
- Provides for educational access

Reid State Values excellence
- Encourages initiative, innovation, outstanding performance, ethical decision making and accountability
- Nurtures the development and practice of leadership
- Assesses achievement to improve institutional effectiveness
- Offers support services designed to foster success

Achieve
Believe
Success
Inspiration
Dedication
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ABSTRACT AND SERVICE AREA

The 2012-2013 academic year was immersed with many political caveats including the continuation of improving institutional performances in completion, college readiness and changes in Student Federal Financial Aid. Reid State Technical College continues to provide outstanding service and training for its students despite the political nuances in higher education. The RSTC Fact Book contains 2012-2013 data regarding student demographics, enrollment, fiscal information, personnel and programmatic changes.

Reid State Technical College has three campuses centrally located in Southern Alabama. The college services three workforce development regions, Region 9: Conecuh, Monroe, and Escambia Counties, Region 7: Butler County and Region 10: Covington County.

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1 Top 10 Higher Education State Policy Issues for 2013 by AASCU State Relations and Policy Analysis Team.
FAFSA changes affected the enrollment of many two-year institutions within the state of Alabama during the 2011-2012 academic year. As the federal government continues to restructure and reduce federal spending many colleges such as RSTC will face declining enrollments. However, the data suggest RSTC enrollment began declining shortly after the 2009-2010 calendar year. RSTC IE department and recruitment office anticipate an increase in enrollment for the 2013-2014 academic year. Both offices plan to implement innovative recruitment and marketing strategies aimed at increasing annual enrollment. Despite many of the recent FAFSA changes, fall semester continues to be the greatest enrollment period for RSTC.
Graduation Rate
Data are for full-time, first-time, degree/certificate-seeking undergraduates
Overall graduate rate: 21%

Graduation rates within 150% of normal time to program completion: 2011

Retention Rate
Retention rate data are for first-time bachelor’s (or equivalent) degree-seeking undergraduates

<table>
<thead>
<tr>
<th>Overall first-year retention rate, Fall 2011</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-time students</td>
<td>75%</td>
</tr>
<tr>
<td>Part-time students</td>
<td>29%</td>
</tr>
</tbody>
</table>

2012-2013 FTE Percentages

- Fall 43%
- Spring 36%
- Summer 21%

Fall 2011
- Full-time students 75%
- Part-time students 29%
RSTC Fact Book

STRATEGIC GOALS

Resource Development
Increase institutional stability and growth through effective acquisition and allocation of financial resources.

Program and Quality Enhancement
Expand options for student learning, workforce and economic development, and institutional quality.

Technology
Utilize technology to enhance teaching and learning, maximizing student success, and improve administrative efficiency.

Student Success
Establish comprehensive student development programs and support services that promote student success.

Enrollment by Program Area

10-Year Enrollment Trend

“The College That Works!”
“Education is the most powerful weapon which you can use to change the world.”
— Nelson Mandela
The College Will:

Increase financial resources through grants, partnerships and strategic alliances.

Acquire external funds for expansion of instructional programs and student services.

Improve and expand its facilities through resource development and reallocation.

Expand program options through new program development and restructuring of current programs.

Explore and employ a variety of delivery methods, learning options, and flexible schedules.

Obtain community college status through accreditation by the Commission on Colleges of the Southern Association of Colleges and Schools.

Enhance recruitment, development and retention of faculty and staff to support college initiatives and growth.

Establish a college culture that supports a community focused comprehensive college, open communication, high expectations, and campus-wide leadership.

Enhance the college’s image and position as a preferred partner in workforce and economic development.
FALL 2012 TOP FEEDER COUNTIES AND SCHOOLS

The College Will:

Change the public’s perception of the college’s image as a comprehensive two-year college.

Integrate technology throughout the teaching and learning environment by improving instructional equipment, establishing high tech classrooms, using technology in the learning process by maximizing student success.

Maximize the use of technology through professional development.

Achieve greater efficiency in administrative processes through the optimal use of campus technology.

The College Will:

Recruit and retain a diverse student body.

Maximize opportunities for full-time student enrollment through flexible scheduling, distance learning, and student support services.

Provide front door advising and critical comprehensive services to assure student success.

Prepare students for success in technologically advance learning environments.

Improve communication with students according to their needs.

RSTC Atmore, Alabama offers Practical Nursing, Dual Enrollment, & Emergency Medical Services
**REVENUES AND EXPENDITURES**

**Operating Revenue (in thousands)**
- Student Tuition: 48%
- Federal Contracts: 26%
- Auxiliary Enterprises: 6%
- State and Local Contracts: 19%
- Educational Sales: 1%

**Non-Operating Revenues**
- State Appropriations: 74%
- Federal Grants and Contracts: 20%
- Other State Appropriations: 6%
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PERSONNEL

Employees by Gender
- Females: 56%
- Males: 44%

Employees by Race
- Black: 22%
- White: 57%
- Other: 18%

Faculty and Staff by Position
- Support Staff: 18%
- Faculty: 22%
- Administrative Staff: 3%
- Counselors: 57%

Full-time/Part-time Employees
- Full-time Employees: 75%
- Part-Time Employees: 25%
RSTC Fact Book

Full-time Faculty Credentials

- Doctorate: 27%
- Master's: 7%
- Bachelor's: 7%
- Associate: 59%

Faculty Status

- Adjunct/Part-time Faculty: 64%
- Full-time Faculty: 36%