MOTTO
“The College that Works”

MISSION
Reid State Technical College is a rural, degree-granting, two-year institution that provides quality academic and technical education to students from diverse backgrounds and abilities. The college promotes economic growth by preparing a qualified workforce for business and industry.

VISION
Reid State Technical College will be the premiere dynamic, and innovative college that empowers learners, transforms lives and enhances communities in a globally competitive environment.
STRATEGIC INITIATIVES/GOALS

I. Resource Development

*Increase institutional stability and growth through effective acquisition and allocation of financial resources.*

The College will:
1. Increase financial resources through grants, partnerships and strategic alliances.
2. Acquire external funds for expansion of instructional programs and student services.
3. Improve and expand its facilities through resource development and reallocation.

II. Program and Quality Enhancement

*Expand options for student learning, workforce and economic development, and institutional quality.*

The College will:
1. Expand program options through new program development and restricting of current programs.
2. Explore and employ a variety of delivery methods, learning options, and flexible schedules.
3. Obtain community college status through accreditation by the Commission on Colleges of the Southern Association of College and Schools.
4. Enhance recruitment, development and retention of faculty and staff to support college initiatives and growth.
5. Establish a college culture that supports a community focused comprehensive college, open communication, high expectations, and campus-wide leadership.
6. Enhance the college’s image and position as a preferred partner in workforce and economic development.
7. Change the public’s perception of the college’s image as a comprehensive two-year college.

III. Technology

*Utilize technology to enhance teaching and learning, maximizing student success, and improve administrative efficiency.*

The College Will:
1. Integrate technology throughout the teaching and learning environment by improving instructional equipment, establishing high tech classrooms, using technology in the learning process by maximizing student success.
2. Maximize the use of technology through professional development.
3. Achieve greater efficiency in administrative processes through the optimal use of campus technology.

IV. Student Success

*Establish comprehensive student development programs and support services that promote student success.*

The College will:
1. Recruit and retain a diverse student body.
2. Maximize opportunities for full-time student enrollment through flexible scheduling, distance learning, and student support services.
3. Provide front door advising and critical comprehensive services to assure student success.
4. Prepare students for success in technologically advanced learning environments.
5. Improve communication with students according to their needs.